

## CODE OF ETHICS FOR CER MEMBERS

The purpose of the Code of Ethics of the Centre of Energy Efficiency Solutions (CER) is to:

- promote the development of business and social ethics,
- create understandable value standards,
- to inspire and support members in their work and
- draw a clear line between good and bad business and other practices

in developing, implementing and promoting green technologies and sustainable business models that have a positive impact on mitigating and reducing climate change.

### I. GENERAL PROVISIONS

#### **The term "CER member"**

The term "CER member" in the Code refers to legal entities that are members of CER.

#### **Purpose of the Code**

The purpose of the Code is to provide guidance to members on how to make ethical decisions when faced with conflicting interests of different stakeholders.

The Code is a voluntary statement of principles to guide CER members, their administrative bodies and employees in the conduct of their activities and services.

#### **Duty to Comply**

All CER members undertake to comply with the provisions of this Code.

#### **Knowledge of the Code**

CER members are required to communicate the content of the Code to their company's management and employees.

### II. BASIC PRINCIPLES

**The Code has principles that govern the areas of promoting the development and use of green technologies in all sectors.**

CER members are united in a strategic and innovative partnership to promote the use and development of green technologies in all sectors that help mitigate and adapt to climate change. We act as a professional body working in the wider interest of the society.

#### **The Code brings together:**

- aspects of legality (consistency with existing law),
- fairness (even where not established by law),
- social inclusion,
- sustainable development (taking account of future generations); and
- responsible coexistence (taking a holistic view of companies and organisations).

### III. OBJECTIVES

The objectives of CER are:

- **Sustainable development and the transition to a low-carbon, circular and resource-efficient economy**, which is key to ensuring the long-term competitiveness of the EU economy.
- **Mitigating the effects of climate change and reducing its impacts by promoting the development and use of green technologies** (services, products and processes) that provide a higher quality of life and make individuals and the economy more resilient to the coming crises. At the same time, they provide fairer, safer and more value-added jobs.
- **Promoting new skills and relocating workers from declining industries to new industries.**
- **Raising awareness of the importance of the transition to a low-carbon, circular economy and the role of green technologies.**
- **Effective national and international collaboration of the private and public sector.**
- **Cross sectoral collaboration.**

At CER, we define green technologies as services, products and processes in all sectors that aim to mitigate and reduce the effects of climate change.

They increase productivity and efficiency, reduce costs, waste, emissions, energy and material consumption. Green technologies optimise resource and energy consumption. They are an integral part of a climate-neutral circular economy. They also have an impact on changing people's habits and values and promote the development of a sustainable society and a better quality of life.

CER members are at various stages of integrating sustainability into their own business strategies and are aware of the need to introduce green measures in their own organisations.

### IV. FINAL PROVISIONS

#### **Mutual respect**

CER members commit themselves to ethical behaviour, mutual respect, acceptance of competition, good intentions and common strategies and projects.

#### **Education, innovation and progress**

CER members will strive for progress and innovation in their activities, and for the professional training and development of their staff. They will ensure the transfer of experience and knowledge between employees, professions and the general public.

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*By joining CER, we commit to uphold the principles of the Code with the desire to co-create a built environment that enables a high quality of life for people, within the limits of our planet's capacity.*

*April 2020*